

EASYCAR CLUB OFFERS NEW DELIVERY OPTION TO ITS MEMBERS

Peer-to-peer pioneer easyCar Club now lets entrepreneurial car owners offer to deliver their car to a location that's convenient for a renter.

Talking with its members, easyCar Club found that many of its most entrepreneurial members were looking for new ways to go above and beyond in order to give their renters the best possible experience. In response to this feedback, easyCar Club will now be giving car owners the option of offering their car for delivery to and from a convenient location. Owners will not only enjoy the option of earning more by means of a delivery charge, but will also benefit from more rentals and feature in more search results.

Renters will benefit by having their rental car brought to them, and they will be able to drop it off closer to their home, place of work or public transport.

For example, holidaymakers can take the train to another city, and arrange for a car to be delivered to the station when they arrive, or somebody could have a car delivered to their office on a Friday so that they can start their weekend away without travelling to another location first.

easyCar Club is not taking any commission on delivery earnings for the first 3 months.

Richard Laughton, CEO, easyCar Club, comments: "Convenience is one the most attractive aspects of peer-to-peer car rental and our new delivery option will help our fantastic community of owners offer an even more valuable experience to our renters."

About easyCar Club (easycarclub.com)

- The UK's peer-to-peer car rental marketplace, helping car owners make money by renting out their cars, and drivers save money through cheaper, more convenient local car hire.
- In March 2015, easyCar Club became a founding member of the Sharing Economy UK trade association, which has received great support from both the government and members of the sharing economy as a whole.
- Car owners can earn more than £3,500 per year for each car listed, and an average of £1,500 per year. In the year since it launched nationally, it has grown to a thriving community of over 15,000 members and over 1,500 vehicles.
- Partnership with Zenith Insurance means that an owner's insurance and no claims discount are unaffected, as drivers are comprehensively insured by easyCar Club for the full duration of their rental. All Drivers are vetted carefully when they initially register.
- All cars registered with easyCar Club receive complimentary RAC roadside assistance and recovery cover from their first rental, and this cover then applies to the car even when it isn't being hired out.